**Super store sales data analysis using Excel**

**Problem statement**: Analyze sales and profit data across different years and customer segments to identify key factors influencing overall business performance in superstore.

**Data Source:** Dataset containing sales and profits of a super store which is downloaded from Kaggle.

**Steps taken:**

* **Cleaning:** In the data the formats of dates were different so using format cells option.
* **Preprocessing:** The datais preprocessed to obtain valuable information.
* **Data Analysis:** Data analysis is made using the preprocesseddata.

**Insights obtained:**

* The sales in the year 2017 were the highest, also the sales are increasing over years.
* The supplies related to the technology are being sold most followed by furniture and office suppliers.
* Most customers are prefer the Standard class ship mode.
* The sales were more in the west region with a 32% of the sales.
* The top 5 states with highest sales are California, New York, Washington, Michigan, Virginia.